



Market Entry Bootcamp: Hamilton + Toronto

EXPAND YOUR BUSINESS INTO CANADA'S
INDUSTRIAL AND INNOVATION CORRIDOR



About this Bootcamp

Join a free market entry bootcamp for international and Canadian companies looking to expand into the Greater Toronto and Hamilton Area (GTHA). Taking place in October 2026, the program connects participants with the business ecosystem across Hamilton and Toronto, providing direct access to partners, innovation centres, and market opportunities, along with practical guidance to support entry and growth in Canada.

Key Economic Sectors

The program will expose participants to high-potential sectors where companies can scale:

- ✓ Manufacturing
- ✓ Life Science
- ✓ ICT & Digital
- ✓ Agribusiness
- ✓ Logistics
- ✓ Finance



ECONOMIC IMPACT FOR YOUR COMPANY

This bootcamp is designed to generate real outcomes, not just knowledge:

- Validate **market demand in Canada**
- Build your **first local relationships**
- Identify **revenue opportunities**
- Reduce risk before committing resources
- Accelerate your **market entry timeline**



WHAT YOU WILL GET

- **Ecosystem access:** Visits to innovation hubs, industry sites, and key organizations
- **Business connections:** Introductions to partners, clients, and local stakeholders
- **Market understanding:** How to position and operate in Canada
- **Funding access:** Overview of federal and provincial programs and grants
- **Practical guidance:** Setup, operations, and growth pathways
- **Local experience:** Exposure to Hamilton's industrial base and community

Who should apply? Companies with a built product seeking to expand into Canada, grow in North America, and connect with partners, clients, or soft landing support.

APPLY BY JUNE 30



Market Entry Bootcamp: Niagara + Toronto

EXPAND YOUR BUSINESS INTO CANADA'S
TRADE AND INNOVATION CORRIDOR



About this Bootcamp

Join a free market entry bootcamp for international and Canadian companies looking to expand into Southern Ontario. Taking place in October 2026, the program connects participants with the business ecosystem across Niagara and Toronto, providing direct access to partners, innovation centres, and market opportunities, along with practical guidance to support entry and growth in Canada.

Key Economic Sectors

The program will expose participants to high-potential sectors where companies can scale:

- ✓ Advance Manufacturing
- ✓ ICT & Digital Tech
- ✓ Agribusiness
- ✓ Supply Chain
- ✓ Life Science
- ✓ Logistics



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WHAT YOU WILL GET

- **Ecosystem access:** Visits to innovation centres, research institutions, and industry sites
- **Business connections:** Introductions to partners, clients, and regional stakeholders
- **Market understanding:** How to enter and operate in Canada
- **Funding access:** Federal and provincial grants and support programs
- **Practical guidance:** Setup, operations, and growth strategies
- **Local experience:** Exposure to Niagara's business environment and quality of life

Who should apply? Companies with a built product seeking to expand into Canada, grow in North America, and connect with partners, clients, or soft landing support.

APPLY BY JUNE 30

