

Market Entry Bootcamp: Burlington + Toronto

EXPAND YOUR BUSINESS INTO
CANADA'S INNOVATION CORRIDOR



About this Bootcamp

Join a free market entry bootcamp for international and Canadian companies looking to expand into the Greater Toronto Area. Taking place in late June 2026, the program connects participants with the business ecosystem across Toronto and Burlington, providing direct access to partners, innovation centres, and market opportunities, along with practical guidance to support entry and growth in Canada.

Key Economic Sectors

The program will expose participants to high-potential sectors where companies can scale:

- ✓ Advanced Manufacturing
- ✓ Professional services
- ✓ Biomedical and Life Science
- ✓ ICT
- ✓ Clean technologies
- ✓ Food and Beverage



ECONOMIC IMPACT FOR YOUR COMPANY

This bootcamp is designed to generate real outcomes, not just knowledge:

- Validate **market demand in Canada**
- Build your **first local relationships**
- Identify **revenue opportunities**
- Reduce risk before committing resources
- Accelerate your **market entry timeline**



WHAT YOU WILL GET

- **Direct exposure to the local ecosystem:** Visits to innovation centres and key organizations
- **Business connections:** Introductions to potential partners, clients, and ecosystem players
- **Market insights:** Understand how to position your company in Canada
- **Access to funding pathways:** Learn about federal and provincial grants and support programs
- **Practical guidance:** How to set up, operate, and grow in the region
- **Local experience:** Explore Burlington's waterfront, community, and quality of life

Who should apply? Companies with a built product seeking to expand into Canada, grow in North America, and connect with partners, clients, or soft landing support.

APPLY BY MAY 15th

