



Alejandro Vivanco

Venture Partner at
GSA Ventures

Panelist Highlight

Alejandro Vivanco is a Fractional CFO at Addison, where he supports venture-backed companies with financial modeling, strategic planning, and operational finance. Working closely with founders in biotechnology, fintech, and B2B SaaS, he helps translate complex financial challenges into clear, actionable strategies that support growth and fundraising. He also serves as a Venture Partner at GSA Ventures, contributing to early-stage investment efforts and supporting high-potential startups.

Previously, Alejandro was Manager of Corporate Development & Strategy at TMX Group, where he worked on strategic initiatives and market development within one of Canada's leading financial institutions. His experience spans startup advisory, venture ecosystems, and capital markets, giving him a well-rounded perspective on how companies scale. Alejandro holds a Bachelor of Commerce in Finance and Management Accounting from Concordia University and is known for his practical, founder-focused approach to finance.