## C Global

## Maria Vilar

CEO & Founder Immersiv Studios



Maria Vilar

Maria Vilar is an electrical engineer and the CEO of Immersiv Studios, a company focused on crafting captivating experiences for brands through immersive technologies. Maria also serves as the Portuguese representative and a board member of Euromersive, the European Federation of XR professionals.

Connect with Maria through this website <u>https://immersivstudios.com/</u>

## Speaker | Navigating Tomorrow: Redefining Brand Futures with Immersive Technologies